



New York State Showpeople's Association NEWSLETTER

Dear Friends and Fellow Showpeople,

We would like to thank all of our members and advertisers who have helped to make our past yearbooks so successful. As an organization, we are currently in the planning phases of our 2023 yearbook and are hoping to capture all of the fun of 2023. We are proud to share our yearly publication with all NYSSA members, advertisers, and county fair boards in New York State free of charge.

If you are interested in advertising in the 2023 NYSSA Yearbook, you have options to purchase a full page, half page, or quarter page advertisement. As in years past, the printed book will be 8.5 by 5.5 inches and printed in black and white, though full-page colored advertisements may also be purchased. If you would like to place an ad, please fill out the back of this letter and send it to the address below.

Advertisements may be submitted as full designs, rough sketches, or even an idea that we can make come to life for you! If you would like our assistance in creating an ad, please be sure to share all information that you would like included. All submissions can be sent electronically via email to nyssassoc@gmail.com, or a hard copy may be sent via postal service to 901 Armory Dr, Utica, New York 13501. All artwork is due by December 22, 2023.

We ask that payments be mailed to our Secretary, Sarah McAndrew at 7194 Rosewood Circle, North Syracuse New York 13212. If you need an invoice please let us know and we will get one to you as soon as possible.

We thank you in advance for your continued support.

Full Page Black and White Ad: \$100.00
Full Page Color Ad: \$200.00
Half Page Ad: \$75.00
Quarter Page Ad: \$40.00

Date: _____

Company Name: _____

Contact Person: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Phone Number: _____

Email Address: _____

Website Address: _____

Place your Ad Here: